

Social Media at Church –Part I (2.5 hours)

Overview

This course will demonstrate and discuss the many media options available on a daily basis. A variety of Social Media will outline ways they can be used by a church.

- Facebook and Google: your church identity online
- Twitter: Who uses it and when it can be effective
- Texting: Current standard in reaching staff and members fast
- Email: Why it is necessary and how to control it
- Skype: Video and audio meetings and events
- Incorporating Smart phones with all these tools

Social Media at Church-Part II (2.5 hours)

Overview

This course will demonstrate and discuss the more advance social media options available on a daily basis. A variety of Social Media will outline ways they can be used by a church.

- Podcasting: Fast way to deliver audio and video programming
- YouTube: Quick video and production video delivery
- Video Streaming: Live video streaming, pros and cons
- Video Production: Producing a basic video production
- Video in the Service: Basic tools to aide video use as a support in the worship service
- Incorporating Smart phones with all these tools